Developing and Evaluating Employer Supported Policing

North West region and Hertfordshire pilot projects
The pilot projects will seek to further develop the evidence-base for Employer Supported Policing and to test new models of attraction and delivery, and new models of ESP expansion beyond its traditional base of the Special Constabulary.

The pilot projects will:

- Seek to explore and build the evidence-base in respect of benefits of Employer Supported Policing. This will include focus groups and interviews with volunteers and Specials engaged via ESP, data analysis across the six participating forces in respect of ESP involvement and impact, and developing of case studies in respect of ESP impact and benefits;
- Trialling a range of new approaches to attracting business to engage in ESP, seeking to achieve major uplift in reach and scale;
- To broaden the range of volunteer models and activity supported by ESP, with case study experiments of ESP in the Cadets context (north west region) and of ESP with PSVs (Hertfordshire).

Project Managers: Tina Shelton (for NW), GMP; Charlotte McLeod (for Herts), Hertfordshire OPCC

The projects will receive £20,000 (North West forces) and £10,000 (Hertfordshire) to develop and deliver new models.

The IPSCJ will undertake the research and evaluation across the projects, with an £8,000 investment.

January – February 2018 – Design and develop new models. Including workshops to develop new thinking and approaches.

January – March 2018 – Data analysis, to develop baseline data across ESP in the six force contexts.

March 2018 – Design new attraction models, and new approaches re PSVs/Cadets


April 2018 – December 2018 – Delivery/testing of new models of attraction (both sites), and new model in respect of Cadets (NW) and PSVs (Herts).
April 2018 – December 2018 – Evaluation of new approaches


5. EVALUATION PLAN

The research to develop greater insight into ESP benefits and experience will be undertaken via focus groups and interviews, and will in part be shaped by the national surveying work (completed by Oliver Peters, on behalf of the national NPCC CiP portfolio).

The detailed design of the evaluation of the new North West and Hertfordshire initiatives will be developed alongside the design and development of the approaches themselves, early in 2018.

6. PRODUCT

The pilot project will produce best practice guidance and roll it out nationally, based upon the evidence developed through the piloting projects.